

## WHAT ARE THE FOUR LARGE-SCALE ENERGY STORAGE BUSINESS MODELS



What are the business models for large energy storage systems? The business models for large energy storage systems like PHS and CAESare changing. Their role is tradition-ally to support the energy system, where large amounts of baseload capacity cannot deliver enough flexibility to respond to changes in demand during the day.



Are energy storage business models convincing? Nei-ther clear nor convincingbusiness models have been developed. The lessons from twelve case studies on en-ergy storage business models give a glimpse of the fu-ture and show what players can do today.



What is a business model for storage? We propose to characterize a ???business model??? for storage by three parameters: the application of a storage facility, the market role of a potential investor, and the revenue stream obtained from its operation (Massa et al., 2017).



Is energy storage a new business opportunity? With the rise of intermittent renewables, energy storage is needed to maintain balance between demand and supply. With a changing role for storage in the ener-gy system, new business opportunities for energy stor-age will arise and players are preparing to seize these new business opportunities.



Why do we need a large energy storage system? Their role is tradition-ally to support the energy system, where large amounts of baseload capacity cannot deliver enough flexibility to respond to changes in demand during the day. Now, these large energy storage systems deliver the flexibility to respond to the intermittency of renewable energy sources.



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Can energy storage disrupt business models? Energy storage has the potential to disrupt business models. Energy storage has been around for a long time. Ales-sandro Volta invented the battery in 1800. Even earlier, in 1749, Benjamin Franklin had conducted the first ex-periments. And the first pumped hydro storage facili-ties (PHS) were built in Italy and Switzerland in 1890.



Keywords: battery; business model; energy storage; innovation \* Corresponding author. [5-7]. However, the integration of large-scale renewable energy requires higher level ???



Here we first present a conceptual framework to characterize business models of energy storage and systematically differentiate investment opportunities. All three frequency-related applications help the four market ???



Although large-scale stationary battery storage currently dominates deployment in terms of energy storage capacity, deployment of small-scale battery storage has been increasing as well. ???



All energy storage projects hinge on a successful business model - and there are a growing number of them, as energy storage can provide value in different ways to different market segments. But what are those models and ???



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Enduris shows the highest degree of business model innovation while still being an incremental innovation. As another contrast with proposition P2, the two cases of small-scale ???





Here are four key models, which we also explore on a webinar with TotalEnergies: 1. Renewable Smoothing Model. Grid-scale storage can help smooth the intermittency of renewable energy sources such as wind and ???





Energy storage is an issue at the heart of the transition towards a sustainable and decarbonised economy. One of the many challenges faced by renewable energy production (i.e., wind, solar, tidal) is how to ensure that the ???





The lessons from twelve case studies on energy storage business models give a glimpse of the future and show what players can do today. operating their storage assets now to pre-empt the competition in order to stay in the game. New ???